



# One for the Verde

Local Businesses Supporting a Healthy Verde River

## Watershed News

Melissa Robinson – [oneforetheverde@gmail.com](mailto:oneforetheverde@gmail.com)  
(928)242-7463

Spring is just around the corner. One of my favorite seasons. I am excited for the warmer weather, longer days, gardening and hanging out by the River! I am also very excited for all the exciting things that One For The Verde has in store for the Verde Valley communities and for our Conservation Partners. Thank you for being part of this movement and being involved in making our community a better place to live and visit for all of us.

Wishing you the best,  
*Melissa*

### Be the Change... Give your change!

We've set a high goal to raise \$25,000.00 from our Conservation Partners for 2017, that's 40% more than the past year, when you successfully raised \$15,128.13. Why would we ask you to help at this level? Because we have seen in the last year an overwhelming tide of growing support, and we believe that as Conservation Partners, you are ready to buy-in to the health of the Verde Watershed.

*Why should you give?* Because a healthy Verde River Watershed means a healthy local economy, that benefits river otters and restaurants on Main Street alike. Conservation Partner funding goes to support projects that promote and protect the health of the Verde River, and last month, One for the Verde awarded \$22,300.00 for local projects with partners of the VetraPlex, Oak Creek Watershed Council, and Arizona Wilderness Coalition. That's \$22,300.00 more spent on green jobs training, water quality, native plants, erosion control, and trails and recreation than 2015.

### A Night for the Verde: 1st Saturday Art Walk in Jerome

at Cellar 433 - March 4th - 5:00 PM—8:00 PM

Join One for the Verde and the Mine Café at Cellar 433 for this special fundraising event for the Verde River! Tickets are \$15.00, and this includes a wine tasting with appetizers, and an art raffle! This is a family-friendly event, to RSVP, please call Melissa at (928) 242-7463.



### Upcoming Volunteer Opportunities

Making a difference for the Verde River isn't just about fundraising, you can give your time! Be the boots on the ground that are needed to keep our watershed beautiful for everyone.

**Arizona Wilderness Coalition Watershed Restoration** in the Red Rock Secret Mountain Wilderness on Feb 24 & 25. For more information call Brian at (775)340-9154 or email [brian@azwild.org](mailto:brian@azwild.org).

**Kayak Clean-up with Clarkdale Kayak Company:** Help remove trash and flood debris from the comfort of your kayak! Clean-up will be from the Lower TAPCO RAP to the Tuzigoot Bridge RAP in Clarkdale, on Saturday, March 4. For more information please call Dan at (928) 300-3349.

*How can you give?* On average, Conservation Partners give One for the Verde \$12.00/month. An easy way to boost the amount your business gives is by just trying out a few of these easy ideas, below:

- **Participate in our Spring Change Drive!** Spot the new One for the Verde change jars in local Conservation Partner businesses! Be the change... Give your change! Every dollar, quarter, nickel and dime counts... and all those pennies, too! Meet our Change Jar Spring Challenge and show us how much you value the Verde: the business that raises the most change will win a highly anticipated prize!
- **Put a sticker on it!** Do you love the Verde? Then put a "I ♥ the Verde River" bumper sticker on your business door, car, waterbottle, or wherever! Share the love by fundraising with the Verde River bumper stickers: Ask your customers to give \$2.00 for the river so that they can take a sticker home with them!
- **Give with purpose, give consistently.** The best gift is the gift given with great intention: show your good intentions for the Verde River by giving a monthly donation to One for the Verde. You can make a habit out of protecting and promoting the health of the Verde River!



Local businesses, non-profits and public entities working together to help restore and preserve the Verde River and its tributaries.



WELCOME OUR NEWEST CONSERVATION PARTNERS!



ADVENTURES AND SIGHTSEEING

South by Southwest Adventures  
Clarkdale Kayak Co.

ARTS & GALLERIES

Art Institute Glitter, Inc.  
Kyla Allen – Twin Wolf Designs  
The Melting Point

BANKING AND INVESTMENTS

Taylor and Huntley Financial Group

BEER, SPIRITS & WINE

10-12 Lounge  
Arizona Stronghold Vineyards  
Bootleggers Saloon  
Cellar 433  
Chateau Tumbleweed Winery  
Desert Diamond Distillery  
Fire Mountain Wines  
Four Eight Wineworks  
Kactus Kate's Saloon  
Old Corral Bar  
Page Springs Cellars  
State Bar - Cottonwood  
THAT Brewery

BUILDING & CONSTRUCTION

Grey Fox Ridge  
Kenny's Plumbing

BUSINESS & TECHNOLOGY

National Processing Solutions  
Spin Widgets Digital Marketing Agency

FURNITURE

Western Heritage Furniture

Feed Stores

Olsen's Grain, Inc.

HOTELS/IRON HORSE INN

The Ocotillo House -AirBnB

LEGAL SERVICES

Aspey, Watkins and Diesel, PLLC

MARKETS

Fry's Market  
Indian Gardens Oak Creek Market  
Market Place – Yavapai Apache Nation  
Chevron – Yavapai Apache Nation

NON-PROFITS

Local First Arizona

REAL ESTATE

Century 21 – Sexton Real Estate  
Coldwell Banker – Mabery Real Estate  
Realty 1 Group  
Russ Lyon Realty Company

RESTAURANTS & DINING

Annie's  
Babe's Roundup  
Blazin' M Ranch  
Bobby D's BBQ  
Boat House Bar & Grill  
Chef Wayne's Creations – Bootleggers  
CiCi's Kitchen

Far Side Bistro

Firehouse Donuts  
The Mine Café  
Nate's Cowboy Café  
Wild Rose Tea House  
Paradise Point Café  
Old Town Red Rooster Café  
Su Casa Mexican Restaurant & Catina

SALONS & SPAS

Hair by Maya – Patricia Vega Salon

SERVICES

Zoomer's Bike & Gear  
Old Town Framing Company  
The Flower Shoppe

SHOPPING & BOUTIQUES

All Things Creative  
Cat's Meow  
Dragonfly  
Old Town Pepper Company  
Rainbows End  
Red Geranium Boutique  
River's Edge  
Treasure Junkies  
Verde Valley Oil Traders

IN KIND CONTRIBUTIONS

KAZM Radio  
KNAU AZ Public Radio  
Verde Independent  
The NOISE