



ONE FOR THE VERDE

Local Businesses Supporting a Healthy Verde River

Watershed News

Melissa Robinson - Program Coordinator
 Melissa@onefortheverde.org (928) 242-7463

The holidays are now upon us and winter is here! December is a busy month, with a lot happening in our Verde Valley communities. We hope to see you out and about with your Christmas Cheer! When I think of the holidays, I think of attending holiday parties, shopping at local One for the Verde Conservation Partner boutiques, and time with my family. I hope all of you have a wonderful Holiday Season!

Wishing you well,

Melissa

One for the Verde 2016 Grant Awards

This year One for the Verde received 11 applications from regional organizations, municipalities within the Verde River Watershed. We are pleased to announce that the Grant Projects for 2016, totaling almost \$12,000.00 in funding for regional conservation, recreational and educational projects that benefit the Verde River.

Adopt-A-Vet • Veterans Conservation Crew Support • \$5,000

This project will support one position on their Veteran's Conservation Crew, a project that will work with the Verde Watershed Restoration Coalition to manage invasive plant species and riparian health for Verde River Watershed.

Arizona Wilderness Coalition • Dry Creek Restoration Project • \$2,750

This project will improve the riparian habitat at Dry Creek, a tributary of Oak Creek, by removing a series of several illegally built small in-channel concrete dams. These dams have caused debris and sediment impairments for the creek.

Oak Creek Watershed Council • Verde Watershed Ambassador Program • \$3,992

This project will help fund two Verde Watershed Ambassadors positions and their work within the Verde River Watershed, especially at the confluences and the confluences of Oak Creek and Fossil Creek.

Community Kayak Day Kicks-Off

On November 11, One for the Verde hosted its first Community Kayak Day with Clarkdale Kayak Company. Of the two boat trips and twenty participants, most of the participants experienced kayaking the Verde River for their first time! Thank you, Clarkdale Kayak Company—especially Scott, Dan, and the river guides—for raising awareness for the Verde River's health, and donating \$400.00 to One for the Verde! Stay tuned for the next Community Kayak Day in 2017!



Donate Now for 2016

As the year ends, One for the Verde needs your financial support to continue our work to protect and promote a healthy Verde River Watershed.

Your donation will extend One for the Verde's positive community impact into 2016 through our conservation projects and business partnerships. Donate today online, choose One for the Verde:

www.verderivergreenway.org/donate

One for the Verde Thirsty Thursday

The State Bar • December 22, 3-6 PM

2nd Thursday of every month after!

\$1.00 for every beer you enjoy goes to benefit a healthy Verde River!

Make every dollar count.

Show your support for a healthy Verde River

it's as easy as...

Shop at Fry's Foods!

1 Create a Fry's Food VIP account at FrysFood.com

2 Choose Friends of Verde River Greenway as your charity. (Charity #71786)

3 Donate A percent of all purchases at Fry's will benefit Friends of Verde River Greenway.

DONATE NOW www.verderivergreenway.org/donate

MAKE GIVING A HABIT WHEN YOU SHOP AT FRY'S & PARTICIPATE IN COMMUNITY REWARDS!



Local businesses, non-profits and public entities working together to help restore and preserve the Verde River and its tributaries.

WELCOME OUR NEWEST CONSERVATION PARTNERS!



ADVENTURES AND SIGHTSEEING
South by Southwest Adventures
Clarkdale Kayak Co.

ARTS & GALLERIES
Art Institute Glitter, Inc.
Kyla Allen – Twin Wolf Designs
The Melting Point

BANKING AND INVESTMENTS
Taylor and Huntley Financial Group

BEER, SPIRITS & WINE
10-12 Lounge
Arizona Stronghold Vineyards
Bootleggers Saloon
Cellar 433
Chateau Tumbleweed Winery
Desert Diamond Distillery
Fire Mountain Wines
Four Eight Wineworks
Kactus Kate's Saloon
Old Corral Bar
Page Springs Cellars
The State Bar
THAT Brewery

BUILDING & CONSTRUCTION
Grey Fox Ridge
Kenny's Plumbing

BUSINESS & TECHNOLOGY
National Processing Solutions
Spin Widgets Digital Marketing Agency

FURNITURE
Western Heritage Furniture

Feed Stores
Olsen's Grain, Inc.

HOTELS
Iron Horse Inn
The Ocotillo House -AirBnB

LEGAL SERVICES
Aspey, Watkins and Diesel, PLLC

MARKETS
Fry's Market
Indian Gardens Oak Creek Market
Market Place – Yavapai Apache Nation
Chevron – Yavapai Apache Nation

NON-PROFITS
Local First Arizona

REAL ESTATE
Century 21 – Sexton Real Estate
Coldwell Banker – Mabery Real Estate
Realty 1 Group
Russ Lyon Realty Company

RESTAURANTS & DINING
Annie's
Babe's Roundup
Blazin' M Ranch
Bobby D's BBQ
Boat House Bar & Grill

Chef Wayne's Creations – Bootleggers
Far Side Bistro
Firehouse Donuts
CiCi's Kitchen
Nate's Cowboy Café
Wild Rose Tea House
Paradise Point Café
Old Town Red Rooster Café
Su Casa Mexican Restaurant & Catina

SALONS & SPAS
Hair by Maya – Patricia Vega Salon

SERVICES
Zoomer's Bike & Gear
Old Town Framing Company

SHOPPING & BOUTIQUES
All Things Creative
Cat's Meow
Old Town Pepper Company
Rainbows End
Red Geranium Boutique
River's Edge
Treasure Junkies
Verde Valley Oil Traders

IN KIND CONTRIBUTIONS
KAZM Radio
KNAU AZ Public Radio
Verde Independent
The NOISE